

are
you
ready
to



Blast off?

Consider the Difference

Phonics programs are designed to teach reading. Anyone can learn to read with a basic phonics program. However, most children will not master reading and spelling skills much higher than the fourth grade level, without also learning the advanced phonetic rules and exceptions.

We have over forty years of experience. Many other phonics programs have come and gone. Play 'n Talk® has truly stood the test of time. Some programs teach through games and workbooks, others use fast paced music, or small books for your child to read. Consider the Play 'n Talk® difference, we are not based on workbooks. The teacher is on the CD's, all you have to do is put the CD in for 10 minutes a day. Your child will follow along with the children on the CD's, sounding out letters and words from their Play 'n Talk® Series books. After your child's 10-minute lesson it is time to play one of the reinforcement games or activities. The key is that Play 'n Talk® uses four out of five of your child's senses. Your child's retention level increases to 70% because of the simultaneous incorporation of their four senses. Our method has been proven to work with all types of learners, regardless of if they have learning disabilities or language barriers.

Most of our students learn to read simple words by day 12 with just two daily 10-minute lessons. Play 'n Talk® may be used for initial or remedial training. It can be used in classrooms, or at home. Most of our students read and spell at a college level* after completing Play 'n Talk®.



72% of California's fourth graders scored below the fourth grade reading level**.

1-800-472-7525 www.playntalk.com

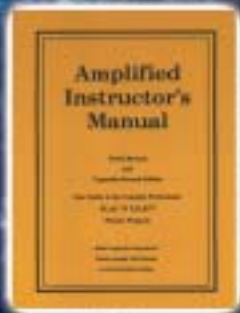
*When used as directed, results may vary.

**Percentages taken from the 1999 Reading Achievement Study conducted by the NEGP.

Play'nTalk®
Phonics in Action!

Now Play 'n Talk® is even Easier to Use!

No Preparation Time Needed! The new Play 'n Talk® Neatly Stores in a Fun Durable Plastic Case! You will receive over 700 easy to hold laminated flash cards, Felt-Manipulatives, Light Up™ Silent "E" Wand, Manuscript Alphabet Chart, and Giant Phonics Wall Chart. As Always, The Teacher is on the Audio CD's, So You and Your Child can Buckle up and Blast off Together into our Non-Consumable, Kinesthetic, Complete Phonics Adventure!



Amplified Instructor's Manual Your Survival Guide To Play 'n Talk®

Daily lesson plans do the work, instead of making extra work for you. The Amplified Instructor's Manual includes detailed instructions on when to use the different reinforcement games and activities. Anything you could possibly need is in the Amplified Instructor's Manual, if you can't find something you can call our trained professionals. Many of whom have used Play 'n Talk® with their children.

Sing 'n Sound™ introduces the basic sounds through fun but educational songs. Sing 'n Sound™ is the first 10 lessons of Play 'n Talk® put to song. Your child won't be able to resist keeping time with the rhythmic music or joining in to sing along with the children on the CD. The music was designed so that it would not "hep up" your child. It is proven, that when teaching phonics one should use melodious music. Sing 'n Sound™ also includes 6" plasticized alphabet flash cards.



Play 'n Talk® Over 210 Lessons on 11 CD's

Your child's textbooks have cartoon-type black and white drawings by a Walt Disney illustrator. Drawings are in black and white so as not to draw the child's eye away from the words being learned. In this way, the pictures assume no importance in the eye of the student, thus "Picture clue" reading or guessing of the word is naturally discouraged. Series I covers consonants and short vowels. Series II covers digraphs, long vowels, and blends. Series III covers phonograms, diphthongs and digraphs with emphasis on homonyms. Series IV covers soft sounds, Rules in Rhyme™, phonograms, silent letters, advanced suffixes and prefixes plus all exceptions to the rules. For more detailed information please visit our website www.playntalk.com or give us a call 1-800-472-7525.





Ring 'n Key™ provides correct mastery of touch-typing, even before your child can write. Ring 'n Key™ is unique, in that it uses color coded stickers for your keyboard and rings for your child's fingers. This technique helps your child to visually see where each of their fingers are supposed to be placed. All of the words used in the sentences come from your child's daily lessons. Ring 'n Key™ includes 44 typing lessons in a bright and fun spiral bound typing book. You also receive an alphabetical word list book with recorded instructions on the accompanying CD. Two sets of color-coded key stickers, three sets of color-coded adjustable rings, and a color-coded keyboard chart are also included.

Slide 'n Sound™ drills syllables for spelling, while raising your child's awareness of suffixes and prefixes. This skill builder/manipulative sharpens their listening and composition skills. Slide 'n Sound™ gives your child yet another method to practice making different word combinations. It is especially helpful for those suffering with word-reversal/letter-reversal tendencies. Slide 'n Sound™ includes a 46 page Instruction Book which lists 1,800 possible one-syllable words, along with the accompanying audio CD. Also included is the 14 page Storybook of Slide 'N Sound™ and 43 plasticized slide letter strips with the master strip slider.



Spell Lingo™ is a skill builder game similar to "Bingo". This game can be played with up to four players. Spell Lingo is diagnostically designed to verify your child's progress and their ability to apply the skills they have learned in their lessons. This game also uses all of the beginning phonics principles, the silent letters, singular to plural words, and homonyms. Included are 24 sturdy, diagnostic phonics game cards and a set of instructions for you. Our brand new plastic magnetic chips that easily clean up with the magnetic wand are also included.

Riddles 'n Rhyme® introduces a fun way for children to learn logical thinking skills, as they make deductions from given hints. Utilizing these deductions to formulate a correct answer is second nature for adults, but not so for children. Memorizing phonics rules and rhymes does not make a reader. Your child must be able to use the rhyme as the key to unlock the sounds written upon the page. Riddles 'n Rhyme® is an important learning tool that teaches the brain this thought process in an extremely fun way.



Cost of Play 'n Talk[®]

How Can I Afford This Program?

It's easy! If you consider the fact that this program will span your student's years through the 5th grade, it then becomes an extreme value. Counting from preschool over a period of several grade spans, Play 'n Talk[®] breaks down to \$45.00 per year. If you then consider the fact that Play 'n Talk[®] is non-expendable and can be used for any sibling in your family, including grandchildren, your cost breaks down to about \$22.00 per year for two children, or around \$12.00 per year for 4 children! To further the availability to virtually everyone, we have a 4-month payment plan that we individually tailor to each order. We can spread your payments out evenly over a four-month period; yet send your program right away, so you can implement its use immediately. This is our dedication to parents and children around the world. We offer this service free of charge, with no interest or carrying charges. It is our pleasure to tailor Play 'n Talk[®] to accommodate almost any budget. Call us @ 1-800-472-7525.



Play 'n Talk[®] is cost-effective, because it's completely non-consumable.

Play'nTalk[®]
Phonics in Action

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Testimonials

A.D.D. LABELED BOY LEARNS TO READ IN THREE MONTHS!

"Paul's 1st grade teacher decided he had Attention Deficit Disorder. (ADD) I was stunned. I saw no trace of any Add behavior at home so I assumed she was mistaken in her opinion, and that Paul was simply a smart boy who was simply bored in class. I brought him home for home instruction for the rest of the year. I searched high and low, and after much research concluded that Play 'n Talk® was the most thorough phonics program for Paul. Being so highly endorsed by Mary Pride also helped my decision. After 3 months of Play 'n Talk®, I see no more signs of ADD, and Paul's reading has improved dramatically. He didn't have as strong of a base in phonics as I was led to believe from the public school teacher conferences. If I wouldn't have read Mary Pride's review and tried Play 'n Talk® for myself, I would have never known this! Paul is now ahead of all of his former class in all of his subjects, and this is the little boy the teacher said would never read well. (Request for all names to be changed for privacy has been honored)

..."I have 5 children, and 4 of them are using your great Play 'n Talk® program at differing places in the multi-series, and loving it. How wonderful it is to have one program that covers all of their different reading levels! I am greatly blessed with how easy the program is to use for me, as a busy mom and wife!" Mrs. Kirk G., MI

...."On Iowa Basic Skills Test, Rachel scored: vocabulary 3.5; word analysis 3.4; reading 4.2; spelling 4.8. That's at the completion of 1st grade, plus summer. We are very pleased with what Play 'n Talk® has done for her in just one vacation plus 9 months of 20 minutes daily lessons after all of her classroom homework has been completed. 3rd and 4th grade level...not bad for a first grader!" Elaine, TX.

...."Enjoying Play 'n Talk®...my daughter (age 5) doesn't want to stop listening. My husband was taught to read by word memorization, and is learning rules he never heard of before, even after 4 yrs. of college and several masters courses!" A.N., TX

...."I taught my son Chris to read with Play 'n Talk® years ago. He graduated from Texas A & M University in Bio-Medical Sciences. Chris credits Play 'n Talk® for his successful, sequentially correct decoding ability, thus enabling him to handle his professions difficult technical language." Virginia, TX

...."Greeted by a classroom of students, 'Are we going to have Play 'n Talk® first?' This has never happened to me in 12 years of teaching!Swift and lasting gains reinforce self confidence with super perfect spelling and keen comprehension, even several grades above their grade level in just a few weeks' time.....I also used Play 'n Talk® for my grandson @ age 4, who had symptoms of a typical learning disability. After 5 years of Play 'n Talk® use, he is a top achiever! This system is worth its weight in GOLD!" Public School Teacher Mildred Z., KS

A child who is a perfectionist will hesitate to speak, rather than make an error. Learning the sounds of the letters with the children on the recordings, gives your child the freedom to make a mistake.



Play'nTalk®
Learning the Sounds of Letters

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Welcome to our Family

Below you will read about my Mother Dr. Marie LeDoux, and the birth of Play 'n Talk®. We have used Play 'n Talk® with our two sons, and plan on using it with little Amiee as soon as she is old enough. Jean Marc is now excelling in his 5th grade scholastics. Christian, a kindergarten student is now reading and spelling at 2nd grade level. They both are advanced in reading and spelling.



The new version of Play 'n Talk® was truly a family affair! Our entire family voted on themes, colors, and fun extras to make Play 'n Talk® more fun, and even easier to use! Play 'n Talk is not a money making venture, but a labor of love. We all wish to carry on with my Mother's mission, to Help children all over the world to learn how to read.

Warmly,
The LeDoux Family

Dr. Marie LeDoux discovered the prestigious Isabelle Buckley School of Beverly Hills, California in 1961. Founded in 1933, this high end school took the best aspects from every phonics program in the world, which they utilized to write their own method of teaching reading through phonics. The program was designed to teach children in a unique, systematic and logical sequence.

Dr. LeDoux decided to give the school a try and enrolled her eldest son Mark, in the first grade class. By the end of his first grade year without prompting, Mark picked up a copy of the trade journal from the coffee table and started reading an article aloud. Dr. LeDoux looked at her eldest son in amazement, she was thoroughly impressed.

In early November 1961, she scheduled a meeting with the principal to make the Buckley School's phonics system available to the public. Over the next ten years Dr. LeDoux recorded the lessons and perfected the program. Thus Play 'n Talk® was born.

Dr. LeDoux passed away in December of 2001 at the age of 85. Her legacy of love and sharing will live on through the thousands of families who have become a part of the Play 'n Talk® family.



To learn more please visit our website www.playntalk.com

Deluxe Play 'n Talk® \$299.00

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Payment: Visa Amex MC Discover

Credit Card #: _____

Exp. Date: _____

Please enclose in envelope with payment to:
Play 'n Talk® 1165 Linda Vista Dr. Suite 103, San Marcos, CA 92069



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